

Apple Blossom Sale

May 15–June 15, 2019



CBL Floors

Creating Beautiful Living
That's the CBL Difference

Let our talented team assist you with your flooring project!

FREE in-home/office consultations.

SPRING 2019

DIANE'S DESIGN CORNER

Spring is officially here, summer's around the bend. Ask any interior designer where's the best area to consider when starting to decorate a room, and they'll instantly tell you about how transformative and foundational flooring is. By executing flooring solutions first and starting from the ground up, you'll have a much easier time decorating the entire space. And when it comes to summer design trends, the more artful and unique your flooring is, the better.

Whether you are planning for an upcoming event, (graduations, anniversaries or a guest visiting) hoping to get a project checked off a list, or just ready to update that tired flooring, here are some things to think about: How is the space going to be used? Will there be a lot of traffic? Do you have furry friends? Are you an empty nester or is the nest still full? **Let us help you find the perfect flooring!** Bring in rough estimates of room sizes and leave the rest to us. If you already have a color in mind, please bring in the fabric swatch (e.g., arm chair cover, pillow, etc.) or wall base sample. This May will be our 39th year in business, and we give thanks to all our fabulous customers. Creating Beautiful Living is the CBL difference!!

Did you know CBL stocks a few carpets in our warehouse? Stock carpets can be installed in 3 days! The carpets are neutral colors: Mushroom Cap, Oasis Sand, Pebble Path and Linen Canvas. New, neutral carpeting makes every home look great. CBL Floors works with Realtors who often advise their clients "you need to replace the carpeting". It can be quick and painless, and the best part is, the "Price is Right". Flooring plays a big part in selling a house. However, you don't need to be selling your home to enjoy new carpeting quickly. We can shorten the selection and ordering process in one visit.



Featured Apple Blossom Sale Items:

Roll pricing on all Carpets; Stainmaster Carpets; Mohawk Smartstrand; Mohawk Rev Wood Laminates; Shaw 3-width Luxury Vinyl Planks; Phenix Patterned Carpets; pallet pricing on Luxury Vinyl Flooring

Rave Review: Kitchen Remodel

CBL recently helped long-time customers Michelle and Paul with their kitchen remodel project. Ten years ago, we installed a DuraCeramic Luxury Vinyl Tile (LVT) in their kitchen. Luckily, four tiles were left over from that job! A slight change was made to their center island, and CBL was able to patch in the floor tiles and the result was perfect. With floor and backsplash tiles in hand, to help pick out countertop color, Michelle and Diane made a trip to Innovative Surfaces' countertop showroom. It's a beautiful showroom with larger Cambria slabs set on kitchen cabinets and bathroom vanities. Michelle checked out every color and was able to find a countertop color that Michelle envisioned would be perfect with her updated makeover. The existing cabinets were painted an off-white, and new stainless appliances added. The new countertop completed the makeover. Thank you, Michelle, for your kind review below:



"We used CBL Floors for many projects including flooring, carpet, blinds and now countertops. We recommend their family-friendly business to anyone! Diane was especially helpful with the countertop selection to coordinate with the kitchen colors. We couldn't be happier with the process and results"

– Michelle and Paul Riedel

Flooring Trends

Hardwoods. Hardwoods are still one of the most preferred surfaces for most rooms.

Luxury Vinyl Plank and Tile. The most popular style continues to be wood look-a-likes. These products look and feel like wood and have a cork or rubber backing for cushioning and sound insulation. And they're waterproof!

Environmentally Friendly Surfaces. Over the last few years we have had more and more people asking about more environmentally friendly surfaces. Linoleum (made from linseed oil, pine rosin and other natural fillers) along with cork are some of the eco-friendliest flooring available.

Area Rugs and Runners. With the popularity of wood and other hard surfaces on the rise, the use of area rugs continues the same upward trend. An area rug can add flair and color to your room. One of the great things about area rugs is that you can replace it with a new one (along with throw pillows) in the future and give your room a mini makeover and not break the bank.

THE HARDWOOD REVIVAL – FEATURED FLOORING: NATURE'S TRUTH BY APPALACHIAN FLOORING

An innovative process allows Appalachian to create floors that replicate the natural appeal of raw wood. A unique coloring process removes the yellowing effect of a traditional clear finish. The flat finish of our their new Verita Collection keeps the sheen level at the lowest degree possible in a prefinished floor. NEW SAMPLES WILL ARRIVE AT CBL DURING THE APPLE BLOSSOM SALE – do stop in to see how truly beautiful wood can be in its natural state. AT CBL DURING THE APPLE BLOSSOM SALE – do stop in to see how truly beautiful wood can be in its natural state.

Veteran's Discount

We've been in business 40 years and recognize the freedoms we have been blessed with that allowed us to buy a small business many years ago. Coupled with hopes, dreams, an entrepreneurial spirit, and perhaps as a young couple not knowing any better, we launched into the unknown doing the best we knew how to provide superior personal service to our customers.

We recognize those freedoms came at a price where Veterans and their families sacrificed much so we could chase our dream. Therefore, if you are a Veteran, we offer a 10% discount on all materials.

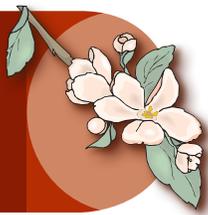
Thank you for your sacrifice and protecting our freedom.



Image by kai kalhh from Pixabay

Apple Blossom Sale!

May 15th ~ June 15th



Call us Need an extra set of eyes?
at 651.292.1011 for a **FREE** in-home/office
design consultation at your convenience!

Thank you
for your kind referrals!

Refer a friend and
receive a **FREE** dinner on us!

CBL
Floors

Creating Beautiful Living
That's the CBL Difference

Residential & Commercial Flooring

Carpet~Hardwood~Vinyl~Laminate~Ceramic~Countertops~ Window Treatments



5456 S. Robert Trail, Inver Grove Heights
651-292-1011 • www.cblfloors.com

Store Hours

Come in and take a look!

Monday and Tuesday

Closed

Wednesday

11:00 a.m. – 5:00 p.m.

Thursday

11:00 a.m. – 7:30 p.m.

Friday

11:00 a.m. – 4:00 p.m.

Saturday (2nd & 4th weekend only)

10:00 a.m. – 3:00 p.m.

IN THIS ISSUE...
Diane's Design Corner
Rave Review: Kitchen Remodel
Flooring Trends
Veterans Honored
Google and Facebook Reviews

ADDRESS SERVICE REQUESTED

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U.S. Postage
PAID
Twin Cities, MN
Permit No 3245

CBL Floors (formerly Carpets by Lindsey)
5456 South Robert Trail
Inver Grove Heights, MN 55077-1406
Phone: 651.292.1011
www.cblfloors.com



GOOGLE REVIEWS:

"We used CBL carpets to install carpet at a house that we were getting ready to sell. I was looking for inexpensive carpet to be installed quickly and had been to both Home Depot and Lowes. I was SO frustrated by the lack of knowledge of the store employees and stressed about having to make an appointment with a 3rd party, potentially get an asbestos test and not fully knowing WHEN everything would be completed. I mentioned my situation while at a luncheon and 2 separate neighbors suggested I call CBL. Boy am I glad I did!! Not only did CBL have a much better quality and color selection of quick install carpet but Frank, one of the owners, came out to measure and provided a quote. The quote was very similar in price to the big box stores. Carpets were installed by a super detail-oriented team within 5 days of my original call. Everything was perfect! Then the rains and warmer weather came and the basement flooded

3 days after our carpet was installed. Frank and his team went way beyond anything I could have imagined and offered to come and pick up the carpet and bring it to their warehouse to dry out. The team is now ready to reinstall when we are sure basement is dry. I will forever be a CBL customer and will continue to share my awesome experience with anyone who will hear me. This is the kind of personal service one can only dream of these days. Thank you CBL!!!!"

— *Carrie Shursen Brand, March 2019*

"We are very happy with our experience in working with CBL. Frank spent much time with us at our house giving us the pros and cons on the flooring we were hoping to select. In the end, he suggested a solution that saved us hundreds of dollars and was very desirable. They are a great company to work with."

— *Roger Robole, April 2019.*

"We used CBL floor twice during the past two years - we first replaced our carpet in the family room and then the floor in the basement hallway and bathroom. We were very pleased with the first job they did and we went back to them for the second job. We were happy with both the products as well as the quality installation work. We prefer working with a small company as they are more personal, more responsive and easy to deal with. We would definitely consider them again for future projects."

— *Melanie Locke, April 2019*

COMMUNITY FACEBOOK REFERRALS:

Thank you for your community Facebook reviews. A friend of CBL mentioned that on "Eagan Facebook" a person asked the question, "Does anybody know where a good flooring store is?" Our friend said that 5 or 6 referrals came back for CBL Floors! We at CBL want to thank you for your kind neighborhood Facebook referrals.